



The CEO **Water** Mandate



United Nations
Global Compact



Context-Based Water Targets and Corporate Alignment with SDG 6

Stockholm

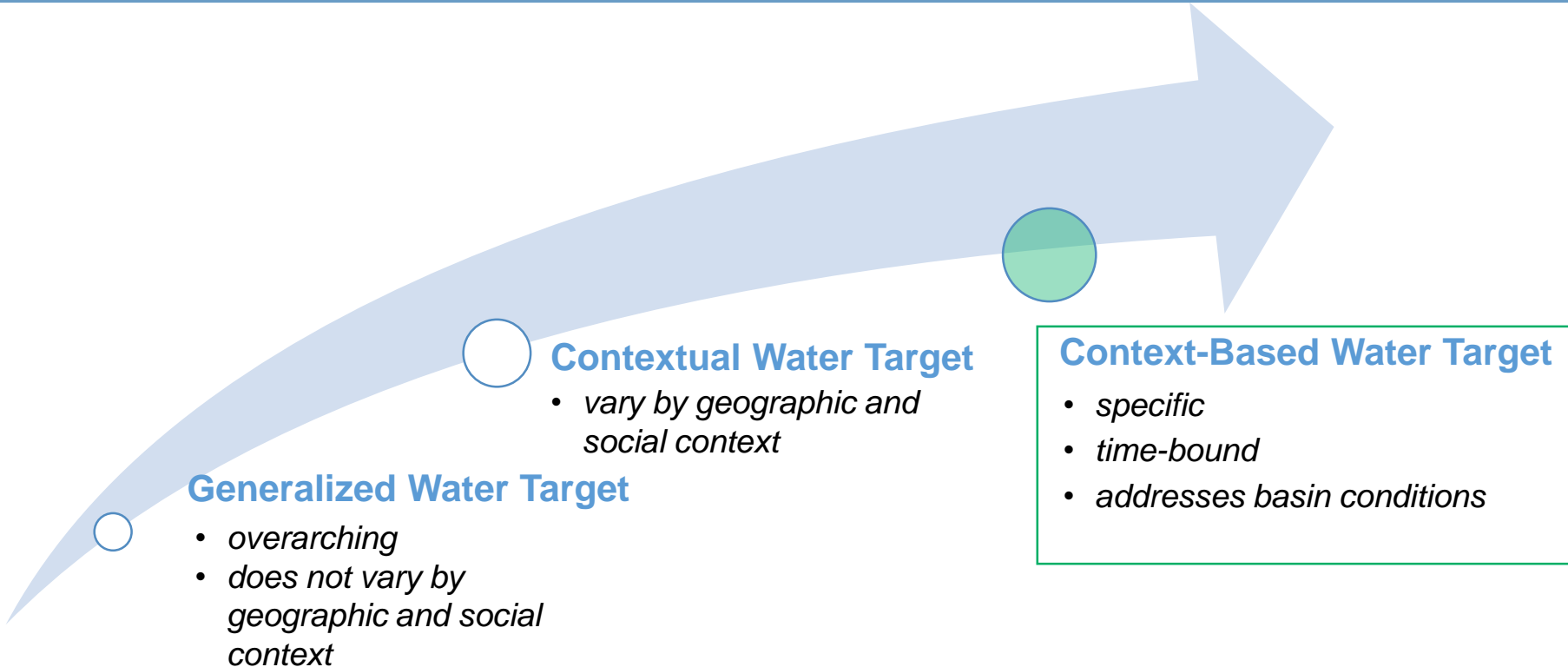
August 29, 2017

Objective

- What are corporate Context-Based Water Targets (CBWTs) and why do we need them?
- How do CBWTs connect to Sustainable Development Goal (SDG) 6?



Setting Context-Based Water Targets



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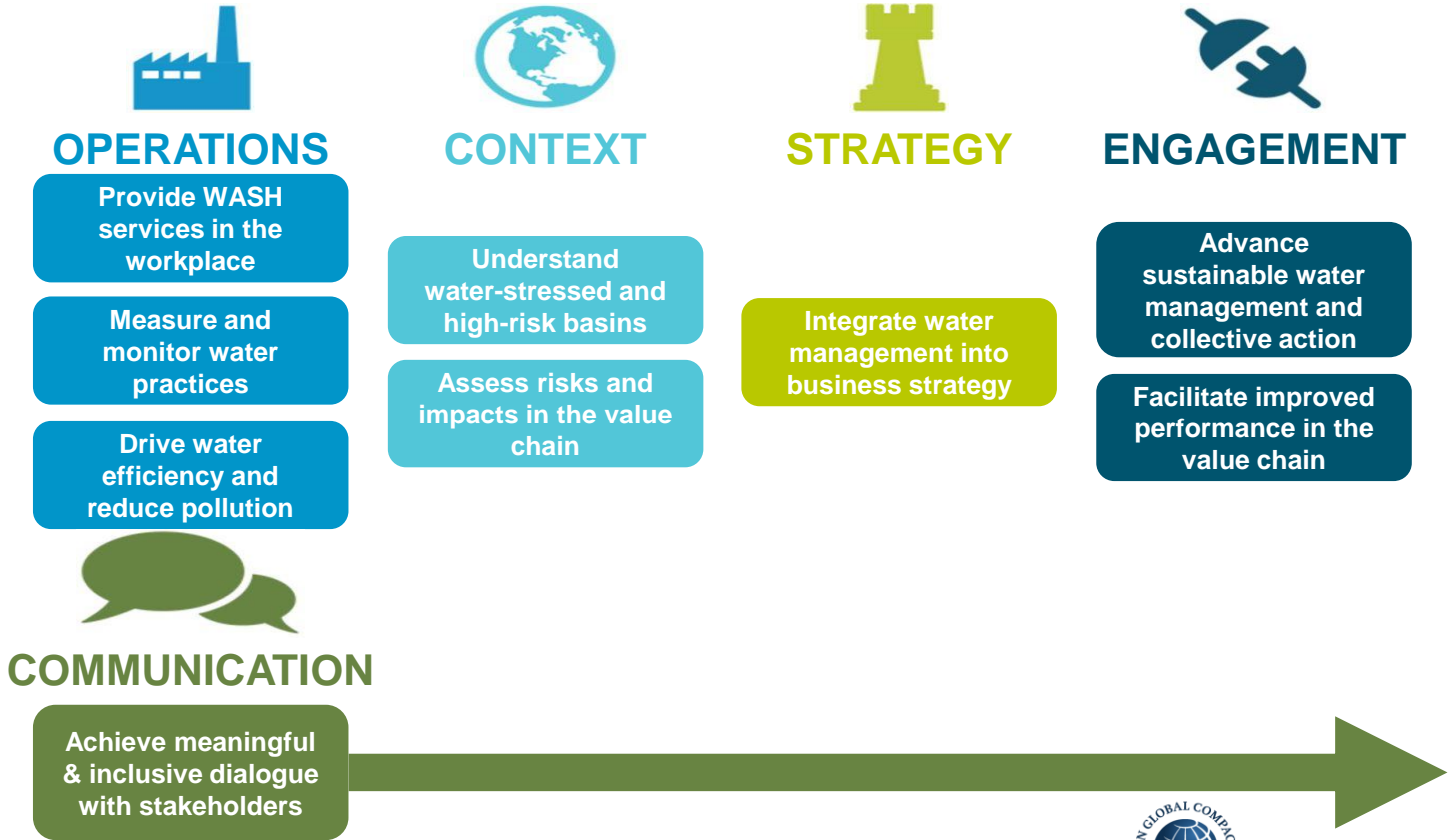
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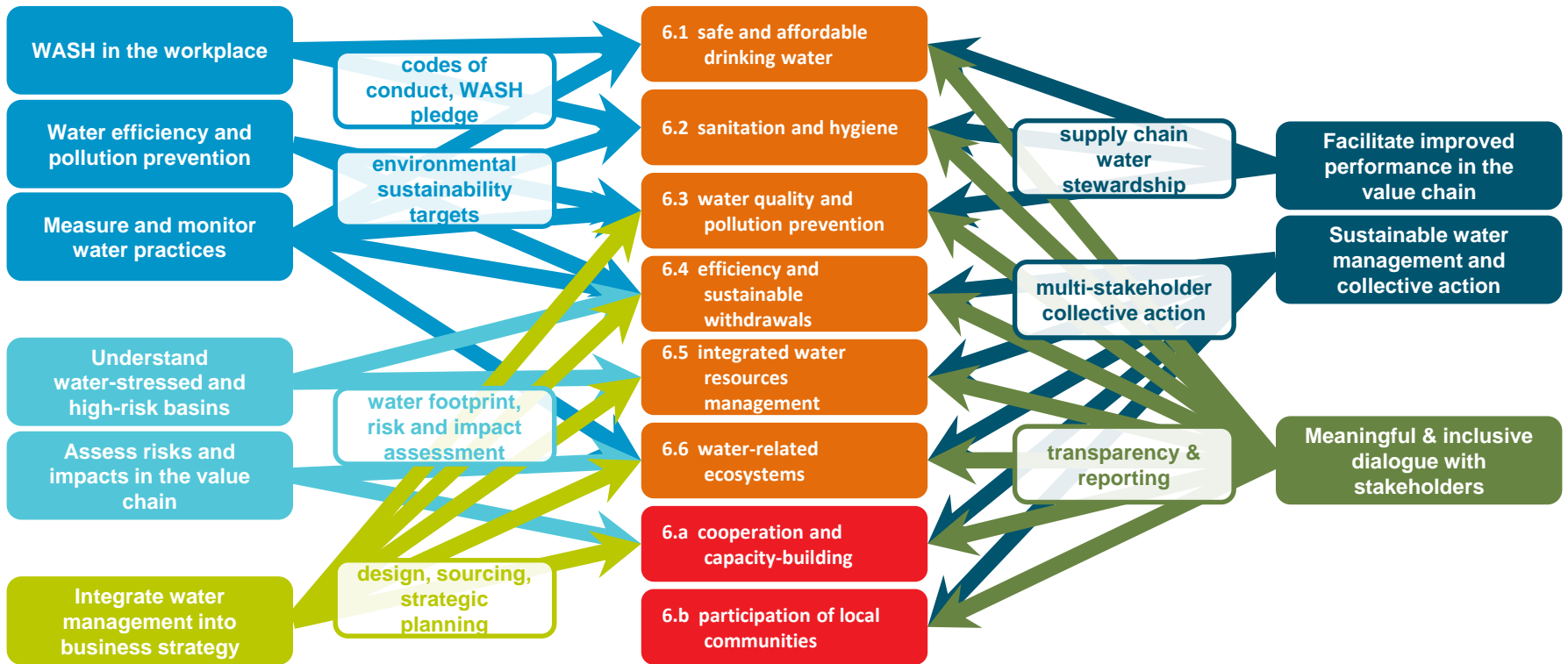


Corporate Water Stewardship Progression

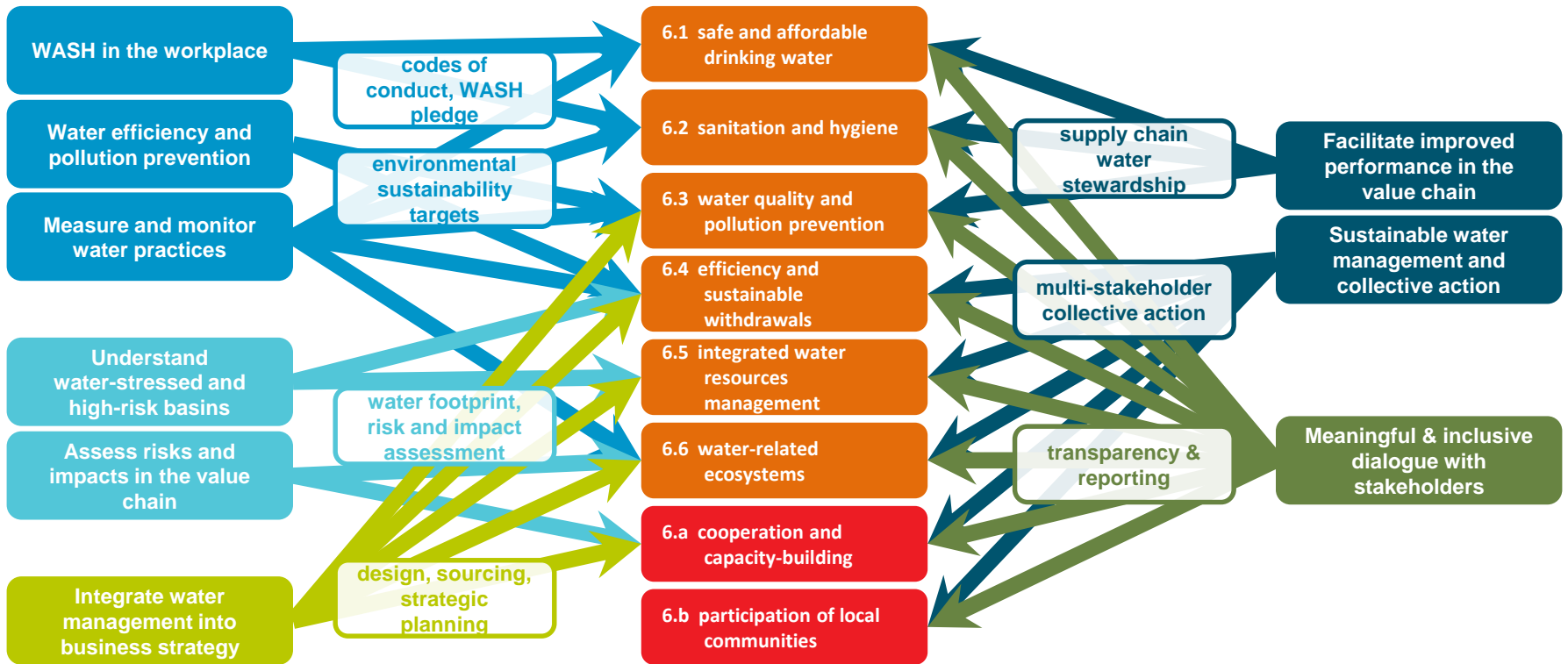


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Corporate Water Stewardship Contributes to SDG6



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Illustrative Example



Go Further

- Reduced water use per vehicle manufactured in their Cuautitlan, Mexico facility by 58 percent between 2000 and 2003.
- In the 1990s, the regional Cuautitlan government recognized that demand for water was outstripping supply.
- Government placed limits on water withdrawals and requiring stricter permitting processes.



Next Steps

1. Develop a common definition of CBWT and guidance for applying CBWT
2. Pilot test guidance for specific industry sectors and river basins globally

Opportunities to engage:

- Advisory committee. To inform the development of the guidance (technical, practical), and guide the roadmap going forward.
- Pilot test at your facility



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Thank you!

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